Typical Pricing utilising Show247™ Non-Interactive Software

Cost based on one individual install	40" LCD Panel	40" UCS Opaque	60" UCS Opaque	40" HOPS.® See Through	60" HOPS.® See Through
Rear Projection High Luminance Screen or LCD screen	√	√	√	√	√
High Luminance Projector (4000 Lumen)	***N/A***	√	√	√	√
Show247™ Non-Interactive Packaged Software	√	√	√	√	√
Standalone PC (to run software locally)	√	√	√	√	√
Mounting kits / accessories / cabling	√	√	√	√	√
Including:					
Site survey / delivery / full installation	√	√	√	√	√
Interfacing with client system	√	√	√	√	√
Commissioning / basic training	√	√	√	√	√
Show247™ Non-Interactive Digital Signage	***£3,454***	***£3,911***	***£4,056***	***£4,431***	***£5,129***
***3 Year Maintenance Package** Terms & Conditions Apply.*	***£1,149***	***£1,149***	***£1,149***	***£1,149***	***£1,149***
Total Per Install Including 3 Year Maintenance	***£4,603***	***£5,060***	***£5,205***	***£5,580***	***£6,278***
Monthly Repayment Cost = £33 per £1000 over 3 Years	***£152***	***£167***	***£172***	***£184***	***£207***

Or you may wish to spread the cost over 4 years, in which case see below.

Total Per Install Including 4 Year Maintenance = (+£383)	***£4,986***	***£5,443***	***£5,588***	***£5,963***	***£6,661***
Monthly Repayment Cost = £26 per £1000 over 4 Years	***£130***	***£142***	***£145***	***£155***	***£173***

Important Notes:

Even with the highest quality LCD the portrayed image can remain "washed-out" in bright sunlight.
Also one has to consider the possible "smash and grab" factor when placing an LCD panel in a window this does not arise with a "see through screen" as it has no real value as a "standalone unit".

Additional notes:

*All prices are **EXCLUSIVE** of **VAT**.*
Pricing based on cost of goods as at 1st September 2008, prices may be subject to change.
Leasing costs correct as at 1st September 2008, rates may vary and prices may change.

***Maintenance Packages excludes cost of replacement lamps.*
Please refer to our Maintenance Package 'Terms & Conditions at www.Touch247.com
*Maintenance Package includes a call out within **72 hours** to client for product breakdown.*
Maintenance Package includes fitting of replacement lamps by qualified installer.
Client will incur additional costs for replacement lamps depending on usage.

Remember IF YOU WERE utilisng Touch247™ you could generate 'advertising revenue' negating some or ALL of the cost of the capital outlay!!!!!