

## Typical Pricing utilising Touch247™ Interactive Software



<b>Cost based on one individual install</b>	<b>40" LCD Panel</b>	<b>40" UCS Opaque</b>	<b>60" UCS Opaque</b>	<b>40" HOPS.® See Through</b>	<b>60" HOPS.® See Through</b>
Rear Projection High Luminance Screen	√	√	√	√	√
High Luminance Projector (4000 Lumen)	N/A	√	√	√	√
Interactive See Through Window Foil	√	√	√	√	√
Touch247™ Interactive Packaged Software	√	√	√	√	√
Standalone PC (to run software locally)	√	√	√	√	√
Mounting kits / accessories / cabling	√	√	√	√	√
<b>Including:</b>					
Site survey / delivery / full installation	√	√	√	√	√
Interfacing with client system	√	√	√	√	√
Commissioning / basic training	√	√	√	√	√
<b>Touch247™ Interactive Touch Through Glass Total</b>	<b>£4,757</b>	<b>£5,214</b>	<b>£5,359</b>	<b>£5,734</b>	<b>£6,432</b>
<b>3 Year Maintenance Package** Terms &amp; Conditions Apply.</b>	<b>£1,149</b>	<b>£1,149</b>	<b>£1,149</b>	<b>£1,149</b>	<b>£1,149</b>
<b>Total Per Install Including 3 Year Maintenance</b>	<b>£5,905</b>	<b>£6,363</b>	<b>£6,508</b>	<b>£6,883</b>	<b>£7,581</b>
<b>Monthly Repayment Cost = £33 per £1000 over 3 Years</b>	<b>£195</b>	<b>£210</b>	<b>£215</b>	<b>£227</b>	<b>£250</b>
<i>Or you may wish to spread the cost over 4 years, in which case see below.</i>					
<b>Total Per Install Including 4 Year Maintenance = (+£383)</b>	<b>£6,288</b>	<b>£6,746</b>	<b>£6,891</b>	<b>£7,265</b>	<b>£7,964</b>
<b>Monthly Repayment Cost = £26 per £1000 over 4 Years</b>	<b>£163</b>	<b>£175</b>	<b>£179</b>	<b>£189</b>	<b>£207</b>

### Important Notes:

Even with the highest quality LCD the portrayed image can remain "washed-out" in bright sunlight.  
Also one has to consider the possible "smash and grab" factor when placing an LCD panel in a window this does not arise with a "see through screen" as it has no real value as a "standalone unit".

### Additional notes:

All prices are **EXCLUSIVE** of VAT.  
Pricing based on cost of goods as at 1st September 2008, prices may be subject to change.  
Leasing costs correct as at 1st September 2008, rates may vary and prices may change.

\*\*Maintenance Packages excludes cost of replacement lamps.  
Please refer to our Maintenance Package 'Terms & Conditions' at [www.Touch247.com](http://www.Touch247.com)  
Maintenance Package includes a call out within **72 hours** to client for product breakdown.  
Maintenance Package includes fitting of replacement lamps by qualified installer.  
Client will incur additional costs for replacement lamps depending on usage.

**Remember when utilisng Touch247™ you can generate 'advertising revenue' negating some or ALL of the cost of the capital outlay!!!!**